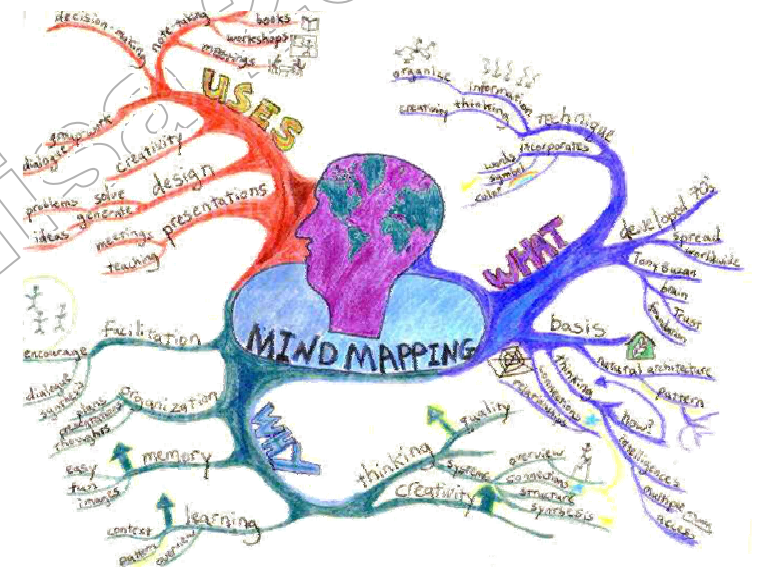


Mindmapping

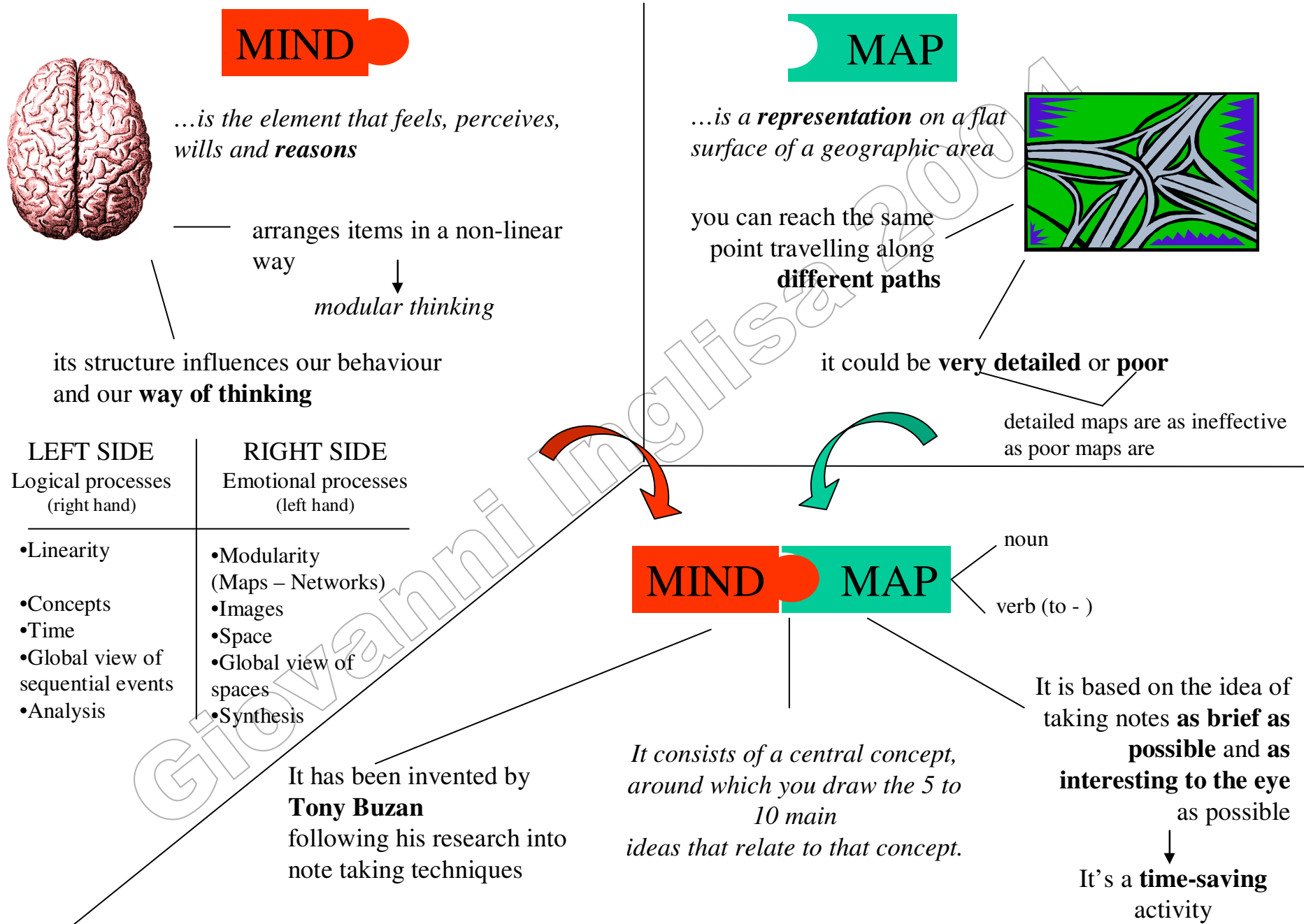
The right technique to empower you communicative and study skills

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Looking at the second class's work..
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1 – What is a Mindmap? General view of a brainstorming technique

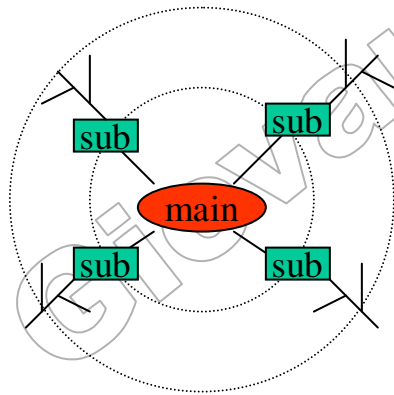


2a – What are the *golden rules* for doing an effective Mindmap?

The Golden Principles

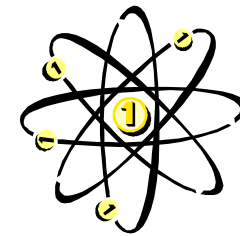
of PROXIMITY

“the closer the item to the main concept is, the more important it is”



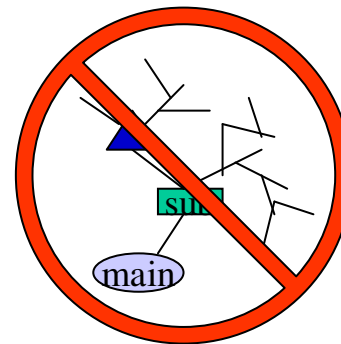
of CONSISTENCY

“items of the same rank must have the same shape/colour; if the map is very wide and complex, a key is needed”



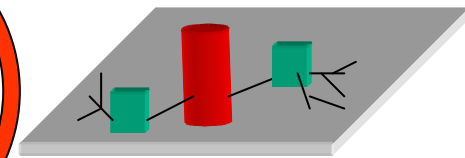
of GROUPING

“items which share features must be joined together”



of ESSENTIALITY

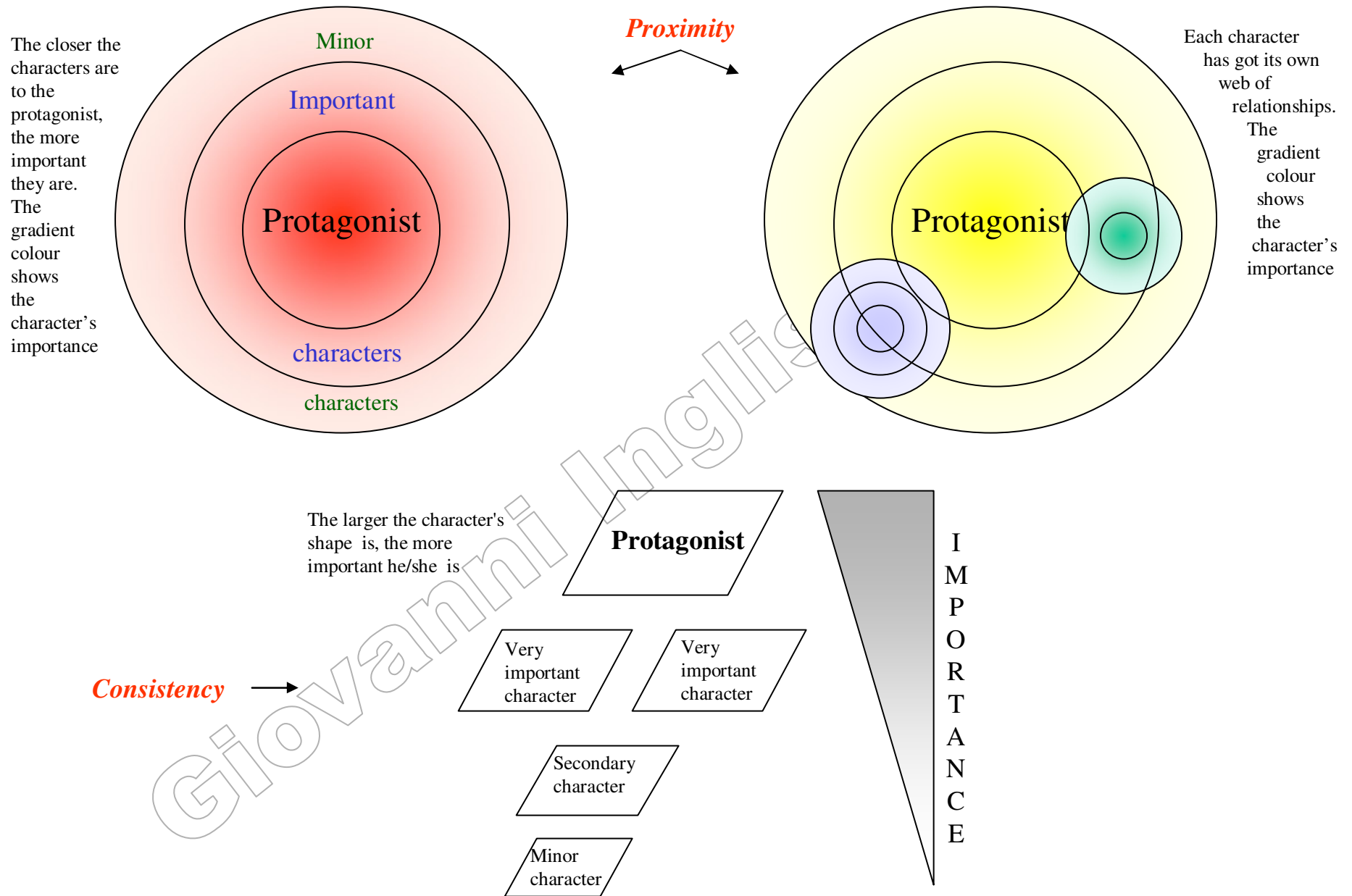
“too detailed maps and too poor maps generally pave the way to failure, so record into the map only most important concepts, avoiding to narrow down too much”



of IMPACT

“through an accurate use of colours&shapes, push secondary items into the background and make main concepts pop pup”

2b – Looking at the second class’s work....



3 – When should we use a Mindmap?

Whenever we need to add pieces of information without paying attention to a sequential order

TAKING NOTES



The Mindmap

- allows you to place new items **regardless of the order of presentation**
- encourages the **reduction of a concept to a word**

READING A BOOK



Instead of simply reading, arrange each idea that strikes you as interesting **into a mindmap**

- the act of creating the mind map will have greatly increased how much you **absorbed** from the book

DURING A MEETING



Creative meetings should start by people spending some minutes **brainstorming**

- if everybody's ideas is recorded into a mindmap, **no one will feel ignored**

GIVING A TALK



A mindmap could help you give a talk, provided it is brief.

- using a mindmap, you **won't read**, so people will be more interested in your lecture
- if someone asks a question, you can **move instantly** to the place on your mindmap which relates to that question

Colour's key: according to De Bono's "Six thinking hats"

4 – What are the main benefits of using a Mindmap?

A mindmap help stimulate both sides of the brain by using **visual images**, **creativity** and **reason**.

Mindmaps always provide a **global view of a topic**, which is easily memorized by our **visual memory**

When we are designing a mindmap **we should not only wear the white hat**

↓
Creativity is an ingredient which makes maps much more interesting and **attractive**

In order to make a mindmap effective, we have to:

break the topic into subtopics

arrange items according to the **golden principles**