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Dario Ferrante

Professional Experience

11/04– present Museo Aperto Napoli (Naples Open Museum) Naples, Italy

Marketing consultant

Working as marketing consultant dealing with cultural associations, travel agencies, tour operators, tourism authorities. Carrying on a promotional plan to increase the company revenue from tourism groups and individual tourists.

3/03–9/04 Trianon – the theatre of the Neapolitan song Naples, Italy

Marketing Officer

Worked as marketing responsible dealing with travel agencies, tour operators, tourist groups and local authorities. Promoted the theatre image abroad attending the most important tourism trade fair in 2003 and 2004 (WTM in London, BIT in Milan, ITB in Berlin).

6/01–12/02 Sykes Int. Ltd. Edinburgh, Scotland

Motorola Data Team Technical Support Agent– Kodak Digital Imaging Post Sales Representative

Dealt with English and Italian customers, offering post sales assistance: repairs, troubleshooting and technical advice on Motorola Data products and Kodak digital cameras.

6/02–10/02 Edinburgh Jazz Festival Edinburgh, Scotland

Marketing Researcher

Carried on a market research, on behalf of the EJJ, to represent the audience profile of new jazz music concerts.

4/02–6/02 Dundee Jazz Festival Edinburgh, Scotland

Marketing Assistant

Worked as marketing assistant for the 2002 edition. Dealt with press releases, brochure distribution, box office analysis, concerts' promotion, ad designing, customers' enquiries.

8/00–2/01 Cunningham Racing Inc. El Segundo, CA USA

Office Manager - Book Keeper

Worked in a racing team that is the official Epson Team in the Indy Racing League. Assisted the General Manager with day-to-day business operations (banking, bookkeeping, invoicing, billing, mailing, packing, faxing, hardware and software assistance, bank reconciliation, sales ledger reconciliation).

1/00–7/00 Personal Creations Inc. Marina Del Rey, CA USA

Office Manager - Web Master

Worked for a company that designs lighting and projections for concerts, tours, theater, dance and theme parks. Among our clients: Sting, Suzanne Vega, Traffic, Barbara Streisand. Designed and managed the company web site. Helped promote

the company image by designing informative brochures and promotional materials.

Education

2002–2003 MBA in Cultural Management Edinburgh, Scotland

1992–1998 Honors Degree in Economics Palermo, Italy
Major in Business Administration

1991-1992 Marketing Officer Professional Certificate” Palermo, Italy
E.N.F.A.P. (Regional Education Center)

Languages

English (fluent); Italian (mother tongue)

**Computer And
Internet Skills**

Windows 9x, ME, XP, Mac OS, MS Word, MS Excel, MS PowerPoint, MS Publisher, MS Front Page, MS Internet Explorer, Netscape Communicator, Adobe Photoshop, Quark X Press, Macromedia Dreamweaver, Macromedia Fireworks, Quick Books Pro, Quicken, Web Mastering and Managing.

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