

WHEN YOU LOOK AT YOUR CITY, DO YOU IMAGINE HOW IT COULD BE MORE ATTRACTIVE AND MORE LIVABLE?

WHEN YOU SHOP, TURN ON THE TAP OR THE LIGHTS, WHEN YOU THROW OUT THE TRASH, DO YOU ASK YOURSELF WHERE DOES ALL THAT YOU CONSUME COME FROM AND WHERE WILL IT END UP? DO YOU WONDER WHAT IMPACT ALL THIS WILL HAVE ON OUR PLANET?

WHEN WALKING THROUGH YOUR NEIGHBORHOOD, DO YOU WISH FOR DIFFERENT ROUTES, BICYCLE PATHS, MORE GARDENS AND TREES, FEWER CARS AND WHAT ELSE?

TOWARDS AN URBAN ECOSYSTEM

VISIONS FOR A SUSTAINABLE CITY

INTERNATIONAL CALL FOR PROPOSALS FOR STUDENTS AND YOUNG ARCHITECTS WITH THE PURPOSE OF AWARDING 2 SCHOLARSHIPS FOR THE MASTER IN

ENVIRONMENTAL DESIGN

Towards an urban ecosystem, is an invitation to young architects and graduate students to reflect collectively on a new ecology for urban development formulating new visions to be told through simple e-cards capable of travelling around the world and telling everyone how our cities might be different, more pleasant, fairer, and more balanced with the rest of our living planet.

This call for visions is a product of a new learning experience of advanced training promoted by IED together with the Italian National Institute of Architecture (IN/ARCH): the Master's degree in Environmental Design (Sustainable Urban Design or Landscape Design courses of studies). The Master course aims at training designers capable of facing the complexity of the contemporary world through a *new ecological perspective*, i.e. a perspective

able to promote *new relationships* between built and natural landscape, between buildings and energy resources, between places of consumption and of production, between public and private spaces, between spaces and inhabitants, between human beings and other living species.

The call for proposals is therefore aimed at promoting and spreading a new culture of architectural design as an urban and landscape project, as design of *public* instead of private space, device for social and collective well-being. The aim is to gather around this theme new ideas and energy, young designers interested in cultivating and making their visions grow through the application on a real, specific context, while nurturing them with the knowledge and skills available through the participation at the Master.

ADMISSION REQUIREMENTS

Eligible individuals must be undergraduate and/or graduate students (in architecture, urban design, engineering, or *related disciplines*) and/or young professionals under 35 years of age.

REQUIRED MATERIALS

To participate, each candidate must send to IED-Rome 3 cards in digital format which should express three possible visions: three design proposals for a re-urbanization of your city. The visions can be very abstract or have a real and practical character. They may focus on a small or large scale intervention. They may be three distinct images or three views of the same idea (three points of view, three different scales, three variants, etc.). The proposals may be based on a real image (a photograph) or on an envisioned design. The only common denominator is the interpretation of the proposed theme, the ecology of urban development, and the digital format specified.

DEADLINE

All e-card proposals must be received by february, 15 2011.

SCHOLARSHIP AWARDS

A 100% scholarship will be awarded for the tuition fee of the Master in Environmental Design.
A 50% scholarship will be awarded for the tuition fee of the Master in Environmental Design.

DELIVERY

The digital cards must be sent exclusively via email to the address: master@roma.ied.it. with jpg resolution 1024x 768. Each file should be attached to the e-mail and clearly marked with the candidate's first and last name along with the serial number 1,2,3.

The subject line of the e-mail must be: "Application for Master's Scholarships in Environmental Design".

JURY

The scholarship committee is composed of Alberto Iacovoni (IED Rome Director), Massimo Locci (IN/ARCH Secretariat Coordinator), Marialuisa Palumbo (Master Coordinator), and the teachers in the Master's in Environmental Design Program: Mauro Annunziato (ENEA), Luca Galofaro (IaN+) and Lorenzo Romito (Stalker).

Info: IED Master Roma - ph +39 06 70703033 - master@roma.ied.it - roma.ied.it

To have a look at the Master's work: www.sudied.blogspot.com